

Creed – Event Photographers

Event photographers are imperative to any performance art event. There are some dos and don'ts that are highlighted below:

Photographers should:

- Contact producers with their rates or offers of sponsorship via email including provision of their previous work
- Have a signed contract with the producer outlining the arrangements for the production
- Release photography forms to the performers before the event or the release should be part of the terms & conditions of the production
- Introduce yourself to venue staff, including door staff, waiting/bar staff, security & managers
- Wear identification to show that you are an authorised photographer, either a lanyard, badge or branded clothing with at least the name of your photography business clearly visible
- Review tech sheets and attend tech rehearsal. Take notes of what the performers are going to do so you know before the act starts
- Be professional, be respectful, understand that there are likely to be semi or fully nude women / men around and they may not want to be seen by a photographer/videographer or photographed without consent
- Get instruction regarding preference, pasties or c-string photographs, ask don't assume!
- Ensure the performers have a right of rejection for shots that don't meet their brand. Do not get offended or angry if a performer doesn't like your photograph, be respectful of their choice, accept their choice and follow their instructions.
- Move around the venue. Talk to the venue about the best place to shoot from. Discuss with the producer. Get permission to move down aisles without blocking view of the public
- Shoot from a higher or level position. Do not shoot below the performer. No performer looks good from shooting beneath them. They can't look down at you, they need to look out at the audience
- Only release the approved photographs
- Pick the best 3-5 images per act. Edit them properly using photoshop or other editing software. Release them to the performer for confirmation and then to the producer. Unedited or poorly edited pictures don't do the act, performer or yourself justice
- Be prompt, be prepared, and deliver what you promised on time
- If you are being paid and not sponsoring, ensure your fee is discussed in advance and agreed. Invoice the producer for your work on time. Payment should be made before your photographs are released
- Above all be professional, performers don't want to be hit on by the photographers or hear sleazy comments
- Only charge performers for photographs if the arrangement is known in advance. E.g. High res professional edits for use in magazines or media, charged at \$X per picture. Watermarked low res social media friendly images provided free of charge
- When entering a room where performers might be changing, pause at the doorway, announce yourself and wait till you are told you can come in, do not simply walk in without checking EVERYTIME
- Credit the performer if images are utilised on other websites, be that business, Instagram, FB
- Create relationships with the performers, venues & producers



Producers and Performers

- Producers should hire experienced photographers / videographers where their rate is agreed. Be that for a fee or sponsored
- Performers should be introduced to the photographer / videographers and told where they are set up
- Picture guides must be known - performers should know if pastie shots are to be released for example
- Right of rejection - performers should have the right to have only good shots used. Having ugly shots out there is not good for any brand, the performers, the producers, the photographers
- Manners - show appreciation say thank you to your photographers / videographers for their work
- Credit - credit credit. Make sure you list whom took the footage & who it is of
- Do not remove watermarks off low res images you are given for free when posting or using on social media