

**Sponsorship Kit 2015**

What is Striplesque?

Australia's largest entertainers’ competition launches in 2015 with 4 competing genres and a total of 20 finalists chosen for the finals in Sydney, Australia. This year's event will showcase the country's best established artists in the competing genres. Winners will be chosen by an esteemed panel of judges and be awarded on the night of the events. Judging will not only apply to the artistic quality of the performers show. Judges will also interview the performers on the night, and critique the submission of a high quality photographic image.

Striplesque Genres:

* Pole
* Burlesque
* Erotic / Showgirl
* Circus

**Striplesque 2015 Competition Categories: Striplesque will award best in show to**

* Australian Entertainer of the Year – the overall winner
* Triple Threat Entertainer of the Year – to the multi-faceted performer
* Australian Burlesque Entertainer of the Year
* Australian Pole Entertainer of the Year
* Australian Erotic Entertainer of the Year
* Twisted Sideshow Entertainer of the Year

**Now is your chance to be part of Australia’s largest multi genre dance competition. Differentiate yourself from the competition by supporting this thrilling, action-packed, multi discipline, highly skilled, competitive dance showcase with a diverse and fast growing fan base.**

Fans, Media & Schedule

Due to the multiple disciplines included in the Striplesque community, the fan base comes from all walks of life. The primary demographic for Striplesque is 18-45, however each dance genre continues to draw more and more people from single to families, working professionals to home based parents. Striplesque promotes a community environment where each genre openly supports the other, and where representatives can compete in different dance disciplines. Striplesque is open to male and females; solo artists, pairs and troupes.

2015 Schedule

Applications open – 1st October

Applications close – 31st December

Reviews and notifications – 1st February 2016

Night of nights – March 2016

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Package Level | Sideshow  $500 | Adagio  $1000 | Carousel  $2000 | Shimmy  $3500 | Hypnotized  $5000 |
| Advert played during event |  |  |  |  | 🟌 |
| Logo and link on posters |  |  |  | 🟌 | 🟌 |
| Event signage |  |  |  | 🟌 | 🟌 |
| Product placement during event |  |  |  | 🟌 | 🟌 |
| Promotional table at event |  |  | 🟌 | 🟌 | 🟌 |
| Merchandise voucher(s) |  | 🟌 | 🟌 | 🟌 | 🟌 |
| Logo and link on website | 🟌 | 🟌 | 🟌 | 🟌 | 🟌 |
| Shout-outs on website / event | 🟌 | 🟌 | 🟌 | 🟌 | 🟌 |
| Mailing list | 🟌 | 🟌 | 🟌 | 🟌 | 🟌 |
| Event tickets | 🟌 | 🟌 | 🟌 | 🟌 | 🟌 (VIP) |

You can tailor your own package with Striplesque.

1. Merchandise packages for title holders
2. Cash prizes for title holders
3. Gift certificates for all finalists
4. Genre Specific Apparatus Sponsorship (e.g. poles for the competition)
5. Videographer for the event
6. Photographer for the event

**Sponsorship Form**

Submit this form along with payment details to the address below.

In-Kind and trade proposal: please include a description and estimated value of your barter with this form. In Kind sponsorships and evaluations are subject to Striplesque approval.

ADVERTISING AGREEMENT FOR 2015 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COMPANY NAME (ADVERTISER): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_ CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_ POSTAL CODE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TELEPHONE: \_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_ EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PACKAGE LEVEL

\_\_\_\_ Hypnotized - $5,000

\_\_\_\_ Shimmy - $3,500

\_\_\_\_ Carousel - $2,000

\_\_\_\_ Adagio - $1,000

\_\_\_\_ Sideshow - $500

Other:

GENERAL TERMS AND CONDITIONS: All Sponsorship Agreements are subject to Striplesque’s (herein referred to as the Publisher) approval and acceptance. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Sponsorship Rate Card (attached as ‘Schedule A’) and that this Agreement is subject to all such terms which are expressly made a part of this Agreement.

Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue. The Closing date for 2015, shall be 31st December at 5pm EST. The Publisher will schedule, run, and invoice all contracts in possession on the advertising closing date of a scheduled issue. THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER. Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by material deadlines. Payment is due and payable within 30 days of receipt of invoice. A service charge of 1.5% per month will be added to accounts past due, beginning 30 days delinquent and charged monthly thereafter. The advertiser/sponsor agrees to indemnify and hold harmless Publisher with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney’s fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published.

Accepted this \_\_\_\_\_\_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2015

Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Representative Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor/Advertiser’s Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Silla Black – [sillablack.burlesqueartist@gmail.com](mailto:sillablack.burlesqueartist@gmail.com)

<https://www.facebook.com/striplesque>

<https://www.facebook.com/Chameleon.of.Burlesque>